

**PGP COLLEGE OF ARTS AND SCIENCE,  
NAMAKKAL  
INTERNATIONAL CONFERENCE ON  
EMERGING TRENDS IN HR PRACTICES**

**ABOUT THE FOUNDER**

PGP Institutions functioning on a sprawling and sylvan campus of 200 acres is the realization of the dream of Dr.Palani G.Periasamy, M.A.,M.A., Ph.D., (USA), to establish colleges of international standards in Namakkal, his native place. Having served as a full - tenure professor in America and based on his experience in his wide tour of the world, Dr.Palani G.Periasamy has set up these institutions to impart quality learning in all disciplines.

**ABOUT THE COLLEGE**

The College established in 1994 is accredited by NAAC, approved by AICTE, New Delhi affiliated to Periyar University and recognized by UGC under 2(f) and 12B status. It is a self financing co-educational institution. The college is located in a sprawling campus of about 200 acres abutting the NH-7, Namakkal-Tamilnadu. The infrastructure facilities and campus development are taking place regularly –Modern equipments for the laboratories, adequate books and journals in the library. College is integrated with the PGP group which comprises Sugar Factories, Finance, Travels and Star Hotel (The Royal Le Merdien Chennai and Le Merdien Coimbatore).Our students go there for training and placement. The college offers 18 UG courses, 17 PG courses, 4 M.Phil programmes, one Ph.D programme, 6 value added courses and 5 certificate courses which provide high employment opportunities. Faculties are well qualified and dedicated.

**ABOUT US**

The department of commerce is functioning from inception of the college. We offer B.Com., B.Com (CA), B.Com (EB), B.Com (CS), M.Com., M.Com (CA), and M.Phil., Degree Courses. The department provides high quality education in the field of commerce and management. We also conduct CA, ICWA and ACS awareness programmes at regular intervals which attract more students and offer job opportunities. We have produced many rank holders at the university level.

**Details of International Conference**

The success or failure of any business depends upon the performance of employees. Of all the Resources, Human Resource is considered to be one of the most important assets in an organization. But modern analysis emphasizes that human beings are not “Commodities” or “Resources”, but are creative and social beings in a productive enterprise. The Road to success for management is quite easy, but all managers make their share of missteps as they learn how to become effective in their roles. Even well experienced executives must evaluate and readjust their management approaches at regular intervals so as to compete with International Standard. This seminar focuses on how the HR practices influence the performance of employees in an organization.

**CONFERENCE THEMES**

Changing trends in HR Practices  
Performance Appraisal  
Human Resource Accounting & Audit  
Employee Retention/Attrition  
Knowledge Management  
Quality work Life  
Employee Motivation  
Stress Management  
Any other related Topics to HR

**GENERAL RULES:**

- ★ Participants are requested to confirm their registration by email  
pgpcascommerce@gmail.com. on or before 29.01.2014.
- ★ No TA/DA will be given to the delegates.
- ★ Certificate will be issued to all the registered participants.
- ★ Participants should bring their ID card.

**GUIDELINES FOR SUBMISSION OF PAPER:**

Paper for presentation should be the original work of the author. The author and co-author of selected papers with abstract will be invited to present their papers through PPT at the seminar.

The papers are accepted based on the theme.

The delegates are requested to send the abstract of their papers not exceeding 200 words, 12 font size, Times New Roman on MS-Word.

The Soft/Hard Copy of the papers not exceeding 8 pages (including table and annexure) should reach us on or before 29.01.14.

**Registration Fee**

Student	: <b>Rs. 250</b>
Research Scholars & Faculty	: <b>Rs.400</b>
Industrialists	: <b>Rs.750</b>
For Foreign Delegates	: <b>\$75</b>

The Selected papers will be published in ISBN with additional fee of Rs.750/-.

PGP College of Arts & Science, Namakkal”, payable at Paramathi. The fee includes a kit, lunch and refreshment.

The co-authors are required to register separately. The registration fee can also be paid in cash. Spot registration is also allowed.

### Organizing Committee:

#### Chief Patron

Dr. **PALANIG.PERIASAMY**, M.A.,M.A.,Ph.D.,(USA)  
Chairman, PGP Educational Institutions,Namakkal.

Mrs. **VISALAKSHI PERIASAMY**  
Vice Chairman, PGP Educational Institutions,Namakkal.

#### Patron

Thiru. **M.GANAPATHY IFS®**  
Correspondent, PGP Educational Institutions,Namakkal.

Dr. **K.PERIASAMY** M.Sc., M.Phil., Ph.D  
Principal, PGP College of Arts and Science, Namakkal.

#### Organising Secretary

Mr. **K.N.RAMESH** M.Com., M.Phil.,  
Head of the Department

#### Organising Committee:

Dr. **I.Sarumathi**., M.Com., M.Phil.,MBM.,MBA.,Ph.D.,NET.,  
Mr. **A.Ignatius**., M.Com., M.Phil., Ph.D.,  
Mrs. **S.Suguna**., M.Com., M.Phil., Ph.D.,  
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Mrs. **C.Sahila**., M.Com., MBA.,M.Phil.,Ph.D.,  
Mr. **D.Saravanakumar**., M.Com(CA)., MBA.,M.Phil.,  
Mrs. **S.Valarmathi**., M.Com., M.Phil.,Ph.D.,  
Mrs. **L.Sudha**., M.Com., MBA.,M.Phil.,Ph.D.,  
Dr. **V.Indumathi**., M.Com., M.Phil., Ph.D.,

### For Seminar Details –Contact:

Mr. **K.N.Ramesh** HOD- 9003741830

Dr. **I.Sarumathi** -9842499576

Mr. **K.Venkatachalam** -9942243993

Mr. **K.Gokulakannan** – 9994347342

#### Our Group of Institutions

- ★ PGP College of Engineering & Technology, Namakkal.
- ★ PGP Polytechnic College, Namakkal.
- ★ PGP College of Education, Namakkal
- ★ PGP College of nursing & Research, Namakkal.
- ★ PGP College of Pharmaceutical Science & Research Institute, Namakkal.
- ★ PGP College of Agricultural Science.
- ★ PGP Industrial Training Institute, Namakkal.
- ★ PGP Industrial Training Institute, Tirunelveli.
- ★ PGP International School, Namakkal.
- ★ PGP Matric Hr. Sec. School, Namakkal.
- ★ Dharani Matric Hr. Sec. School, Tirunelveli.
- ★ PGP Community Radio FM 90.8, Namakkal

How to Reach PGP College, Namakkal

From Namakkal & Velur bus stand to

**PGP College of Arts & Science**

**Bus No.9, 9A, 9B, 9C**

Nearest Railway Station:

Karur and Erode

From Karur to Salem bus get down at P.Velur.

## INTERNATIONAL CONFERENCE

On

## EMERGING TRENDS IN HR PRACTICES

Saturday 15th Feb-2014



Organised By

**DEPARTMENT OF COMMERCE**



PGP GROUP

### PGP COLLEGE OF ARTS & SCIENCE

(Recognised by the UGC under 2(f) & 12B,  
affiliated to Periyar University & Accredited by NAAC),  
NH- 7, Karur - Namakkal Main Road,  
Namakkal – 637 207.  
Tamilnadu, India